



a place called home

2021

GIRLPOWER!

LEARNING FROM THE PAST TO BUILD OUR FUTURE

STREAMING THURS. JUNE 3rd 6PM



SPONSOR

GIRLPOWER SPONSOR \$25,000

Presenting Sponsor: special recognition during the event and 10-second PSA (video/image) in our pre-show and main show.

Platinum ad (See specs under Digital Ads)

Commemorative 2021 GirlPower Sankofa gift
50 all access event tickets
50 Commemorative event bags delivered or mailed to your location of choice
Early access to our exclusive Auction/Boutique site (if purchased before 5/18/21)
Exclusive corporate/organization volunteer opportunity (mutually agreed date and project)

MENTOR SPONSOR \$12,000

Platinum ad (See specs under Digital Ads)

Commemorative 2021 GirlPower Sankofa gift
40 all access event tickets
40 Commemorative event bags delivered or mailed to your location of choice
Early access to our exclusive Auction/Boutique site (if purchased before 5/21/21)

SISTER SPONSOR \$6,000

Diamond ad (See specs under Digital Ads)

Commemorative 2021 GirlPower Sankofa gift
20 all access event tickets
20 Commemorative event bags mailed to your location of choice

BEST FRIENDS SPONSOR \$3,000

Diamond ad (See specs under Digital Ads)

10 all access event tickets
10 Commemorative event bags mailed to your location

FRIENDS SPONSOR \$1,500

Gold ad (See specs under Digital Ads)

5 all access event tickets
5 Commemorative event bags mailed to your location of choice

DIGITAL ADS

AD DEADLINE Friday, May 14th, 2021

1920x1080 pixels (16:9) in pdf, jpeg, or png format.

GOLD \$1,500

Listed on GirlPower webpage and in sponsor slides during program
Included in post-event sponsor shout out on IG feed & story, FB, and Twitter

DIAMOND \$3,000

Listed on GirlPower webpage and in sponsor slides during program
Included in post-event sponsor shout out on IG, FB, and Twitter
1 individual feature partner post, pre-event, on IG story (24 hrs), FB, and Twitter

PLATINUM \$6,000

Listed on GirlPower webpage and in sponsor slideshow
Included in post-event sponsor shout out on IG, FB, and Twitter
2 individual feature partner posts, pre and post event, on IG Post & story (24 hrs), FB, and Twitter

TICKETS

\$100 INDIVIDUAL EVENT ACCESS

Event package with interactive game

Donation (pay what you can) VIEW ONLY ACCESS

I/We are unable to attend

Enclosed is a tax-deductible donation in the amount of \$_____

For the most up-to-date info, visit
apch.org/gp2021



6.1K+ followers
@apch2830

71.3% Women, 28.7% Men
67.6% Ages of 25-44
66% Located in Los Angeles



8.3K+ followers
@apch2830

67% Women, 31% Men
56% Ages of 25-44
44% Located in Los Angeles



2.9K+ followers
@apch2830

Average of 813 impressions per day
(# of times users see our posts)



PLEASE COMPLETE THIS FORM

AD DEADLINE Friday, May 14th, 2021

Donor Name* _____

*This is how your name will appear in event related materials and APCH publications.

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Please note, your tax receipt and thank you letter will be sent to the above email.

Donation Total \$ _____

Enclosed is my check/CC payable to **A Place Called Home**

Charge my: VISA MasterCard American Express Discover

Card # _____ Exp. _____

CVV _____ Billing Zip Code: _____

Name on Card _____

Signature _____

Return completed form and payment to/Contact for questions:

2830 S. Central Avenue, Los Angeles, CA 90011 | (323) 238-2416 | events@apch.org

A Place Called Home provides a safe, nurturing environment with proven programs in arts, education, and wellness for the young people in South Central Los Angeles to help them improve their economic conditions and develop healthy, fulfilling and purposeful lives.

501(c) (3) Non-Profit Corporation Federal Tax ID # 95-4427291